2027 DISCOUNT CODES (SOPA 2027 AWARDS)

MEMBERSHIP_RELATED DISCOUNT CODES

EXISTING MEMBERS:

FOUR discount codes for **existing members** to apply "SOPA Members" fees as follows:

-**SOPAMbrDc2027A** - for GLOBAL group
-**SOPAMbrDc2027B** - for LOCAL/REGIONAL group
-**SOPAMbrDc2027C** - for CHINESE LANGUAGE group
-**SOPAMbrDc2027D** - for BAHASA INDONESIA group

"Groups" Definition

"A" - Global (English language): Publications with original news coverage of an international nature and marketed to a worldwide audience. Some examples include: *The New York Times*, *CNN International*, *The Guardian*, *Financial Times*, *Bloomberg*.

"B" - Regional/Local (English language): Publications that are regional or local in both audience and news coverage. Some examples include: *The Australian*, *Rappler*, *Hong Kong Free Press [CHECK FINAL RULES FOR NEW LANGUAGE]*

"C" - Chinese language: Publications in Chinese that are local, regional or global in focus.

"D" - Bahasa Indonesia: Publications in Bahasa Indonesia that are local, regional or global in focus.

Online publications that are affiliated with, or part of, a print publication should enter in the same group as their affiliated print publications. Independent online publications in English should enter in Regional/Local (English language).

The SOPA Award for Public Service Journalism, The SOPA Award for Young Journalist, as well as the Excellence in Magazine Design award will be given out across all three groups. (For record-keeping purposes, the system will still ask for the appropriate group.)

NEW MEMBERS:

For **NEW** members, the 40% off discount code is: **YR140mfae**
***SOPA (Peggy / Gushi) to provide**

DISCOUNTS FOR SMALL MEDIA OUTLETS / FIRST-TIME ENTRANTS:

They can be **either** small media outlets (definition provided in the Rules) **OR** first-time entrants.

So small media outlets can always apply **EACH** year **IF** they still meet the small media outlets criteria. They need to get in touch with the SOPA Awards Administration Panel (SAAP) for the members to verify their validity, and they'll provide them with the subsidy discount code. So SAAP will handle this.

SMALL MEDIA OUTLETS:

SOPA Awards Administration Panel to share by email to those who are eligible

CODE**: SOPA2027tfx**

For FIRST-TIME ENTRANTS:

SOPA Awards Administration Panel to give out to those who are eligible

CODE**: SOPA2027tfx**